



35th Cornucopia Regatta



Sponsor Name
Sponsor Address

Dear xxx,

We are excited to extend an invitation to you and your organization to become a valued sponsor for the 35th Annual Cornucopia Sailing Regatta, hosted by the Dalhousie Yacht Club in St. Catharines, ON. This prestigious event is scheduled to take place over Labour Day weekend and promises to be the highlight of the year for sailing enthusiasts from Southern Ontario.

The Regatta has become a tradition in our community, drawing participants and spectators alike to celebrate the thrill of sailing and the camaraderie that accompanies this exciting sport. This year, we are expecting up to 100 racers and hundreds of sailing enthusiasts to gather for a weekend filled with competitive races and enjoyable social events.



Event Highlights:

Friday, Aug 29

- Pre-race party
- DJ
- Potluck
- Old fashioned corn boil

Saturday, Aug 30

- Racers breakfast
- Saturday sailing races
- Saturday racers dinner at Sunset Dining Room
- Evening tent party with band Feverish Lemons

Sunday, Aug 31

- Racers breakfast
- Sunday sailing races
- Sunday awards ceremony and farewell party



Sponsorship Opportunities: We are offering various sponsorship opportunities, providing your organization with exposure and recognition among our diverse audiences. Some of the options include:

- Cash prizes for race winners
- Swag bag contributions





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- Brand visibility through event signage, promotional materials, and online platforms
- Advertising space in monthly DYC publication "The Breeze" and on event program



Your support will not only contribute to the success of the event but also showcase your commitment to community engagement and the promotion of water sports in our region.

If you are interested in participating as a sponsor, please find attached a detailed sponsorship package outlining the benefits associated with each level of support. Additionally, we are open to discussing customized sponsorship arrangements that align with

We believe that your partnership will enhance the overall experience for our participants and attendees while providing your organization with valuable exposure.

Thank you for considering our sponsorship proposal. We look forward to the possibility of working together to make the 35th Annual Cornucopia Sailing Regatta a

resounding success.

Should you have any questions or require further information, please do not hesitate to contact me at racing@dalhousieyachtclub.com.

Sincerely,

Sean Furniss

Sean Furniss, Racing Chair
Dalhousie Yacht Club



2025 Cornucopia Regatta - Event Sponsorship Opportunities





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Platinum Sponsor - \$2.5k

- Logo on main event banner, print materials & racing swag
- 8 months of advertising in the Breeze
- Logo with live link on DYC website for 12 months
- Dedicated presence at all events (booth / table)
- Table for 4 at Racer's Banquet with speaking opportunity
- Social media (30 second video, 4 IG & FB posts, many mentions and shout outs)

Gold Sponsor - \$1k

- Logo on select print materials & racing swag
- 6 months of advertising in the Breeze
- Individual race / fleet sponsorship options
- Logo with live link on DYC website for 8 months
- Social media (3 IG & FB posts, numerous shout outs)

Silver Sponsor - \$500

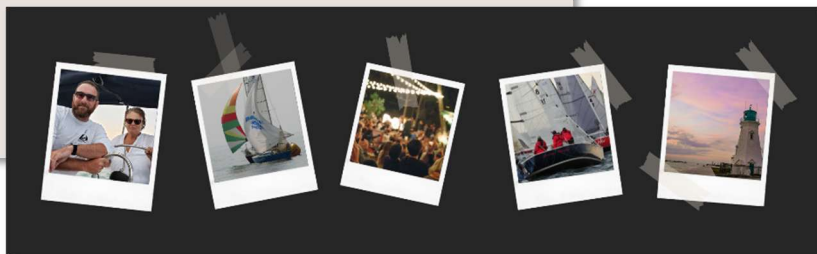
- 3 months of advertising in the Breeze
- Logo with live link on DYC website for 6 months
- Social media (2 dedicated Instagram & Facebook posts)

Bronze Sponsor - \$250

- 1 month of advertising in the Breeze
- Logo with live link on DYC website for 2 months
- Social media shout outs

Dalhousie Yacht Club by the numbers...

- 300 active members, including sailboat, powerboat, dinghy & social members
- 16,000 unique website visitors per year at www.dalhousieyachtclub.com
- 12 publications of "The Breeze" per year with distribution to 800 readers per month
- 800 email subscribers
- 2,500 Facebook followers
- 1,160 Instagram followers



For more information, contact Sean Furniss racing@dalhousieyachtclub.com

